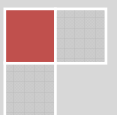**2019**

Collection of information about the Regional Unit of Evros

Deliverable: D4.2.3

Partner: DIMOSSINETERISTIKI EVROS SA

Contractor: GNOSI DEVELOPMENT CONSULTING P.C

INTRODUCTION

The present deliverable: «Collection of information about the Regional Unit of Evros» was prepared by GNOSI DEVELOPMENT CONSULTING P.C, according to specific contract with the Contracting Authority: DIMOSSINETERISTIKI EVROS SA, in the framework of the project "Promotion and development of natural and cultural heritage of Bulgarian – Greek cross-border region through smart and digital tools " (acronym "eTOURIST").

The eTOURIST project is implemented in the framework of the European Territorial Cooperation Program "INTERREG VA Greece - Bulgaria 2014-2020" under *"Priority Axis 2- A Sustainable and Climate adaptable Cross-Border area"*, thematic objective *"6-Preserving and Protecting the Environment and Promoting resource efficiency"*, investment priority *"6c: Conserving, protecting, promoting and developing natural and cultural heritage"*, special subject *"4. Valorize CB area cultural and natural heritage for tourist purposes"*, co-financed by the European Union - European Regional Development Fund (85%) and National Resources (15%).

The aim of the eTOURIST project is to promote and develop cultural and natural heritage, gastronomy, including winemaking, in Evros and Haskovo for tourism purposes. The objective of the project includes the recording of cultural and natural heritage sites- mainly for tourist purposes-, traditional culinary and wines, including traditional recipes, as well as the development of software with all the above information but also texts, photographs, tourist routes, etc.

The purpose of the present deliverable is the systematic and comprehensive collection of information and data to highlight the cultural and natural sites of the Evros region, to present an integrated approach for the development of the database which is scheduled under the eTOURIST project.

The study team implemented the following activities:
- Overview of existing studies, tourist guides and websites to find and collect information (e.g. location, brief description, accessibility, contact information, timetable, ticket prices, etc.) in order to capture and highlight its cultural and natural landmarks of the Evros region, with the aim of promoting them through the cultural and natural tourism circuit.

- Presentation of cultural and nature places routes with reference to the monuments and sights, as well as the duration and distance of each route.

- Recording of the events and customs as well as information on gastronomic and wine tourism associated with each route as an effort to promote the cultural and natural landmarks of the Evros region, through a unified approach identical to traditional cuisine and winemaking in the area.

- The information collected is presented in Microsoft Excel worksheets, separate for points of interest and events.

The presented information consists of the following:

1. Name

2. Type
   - *natural environment*
   - *archaeological site*
   - *eligious monuments*
   - *museums*

3. Accessible
   - *Yes*
   - *No*

4. Short description

5. Ticket prices

6. Opening hours

7. Phone

8. Website

9. Accessibility

10. Municipality
    - *Alexandroupolis*
    - *Didymoteicho*
    - *Soufli*
    - *Orestiada*
    - *Samothraki*

11. Address

The information provided for the events consist of:

1. Name
2. Date
3. Short description
4. Ticket prices
   - *Yes*

- *No*

5. Municipality
   - *Alexandroupolis*
   - *Didymoteicho*
   - *Soufli*
   - *Orestiada*
   - *Samothraki*

6. Information

Finally, it is worth mentioned that the presentation in Microsoft Excel was chosen because it is considered more functional because it allows the classification of points of interest based on criteria such as whether there is a cost, whether it is available, if it is visited, etc.